

**Outreach, Business and Community Development
Cabinet Roundtable
October 12, 2011**

ACTION ITEMS: None

DISCUSSION ITEMS

The **SPCA Dog Walk and Pet Fair** was held at Brookdale on Saturday October 1st, from 10 am to 2 pm. Red Bank Veterinary Hospital's Director of Nursing and our BCD adjunct instructor, Janet McConnell, CVT, were present to promote our "Veterinary Assistant" approved program and our summer camp "Journey to Veterinary Careers". Janet McConnell is also the Vice President of the National Association of Veterinary Technicians in America (NAVTA), the accrediting body for our Veterinary Assistant Program. This spring we had 11 students from our Veterinary Assistant program qualify for certification. Out of the 11 students, six students successfully achieved certification and five students are scheduled to sit for certification later this year. **Currently we have an articulation agreement with Bergen Community College for two college credits towards their Veterinary Technologist Program and would like to begin discussions with the credit side to offer a degree program at Brookdale.**

INFORMATION

Professional Continuing Education

Interpreting

Eight people registered this fall for OBCD'S restructured interpreting programs. The restructuring involved repackaging four short independent courses into two longer certificate programs, Certificate in Judicial and Medical Interpreting-English/Spanish and Certificate in Community Interpreting-Generic. Information about these programs can be found at www.brookdalecc.edu/interpreter. The restructuring reflects OBCD's strategic action to offer longer and higher-valued programs that support enhancing one's career or gaining the skills to enter a new career field. The longer of the two programs, Certificate in Judicial and Medical Interpreting-English/Spanish, requires passing tests that assess students' preparedness to take the state court interpreter qualifying exam and the international medical interpreters certification exam. At least one of the registrations came from cross-marketing the program in Mercer County Community College's bulletin.

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Healthcare

- On September 15th, **Fort Monmouth held its final Transition Information Seminar** at Branches in West Long Branch. BCD was present to offer career training options and small business opportunities. Hundreds of Fort Monmouth employees attended the seminar followed by closing ceremonies at Fort Monmouth.
- On September 22nd, the **Monmouth County Job Fair was held at Brookdale** in collaboration with the Monmouth County Workforce Investment Bureau. Several BCD career training personnel attended and met with interested individuals.
- Due to **flooding from Hurricane Irene**, the fall Healthcare Training programs had to be temporarily re-located out of the lower level, room 005, to room 310, WMBC, Freehold. Some programs were moved to the Hazlet campus. The State was notified and approval obtained. There was no disruption of scheduled programs.
- The new **Brookdale Community College Professional Pathway Grant is underway**. Linda Roma, the Grant Coordinator, scheduled the Career Pathway Classes which began on October 3rd, with 11 incumbent workers from Meridian Health. Two grant students are enrolled in our "Patient Care

Technician” certificate training program for fall. Additional cohorts of Meridian Health employees will commence in January and April 2012. Meridian is working closely with their incumbent workers to secure employment in their organization upon completion of the healthcare training. Efforts to recruit TANF and other low income participants for the grant are underway. For more information on this grant, contact Linda Roma at lroma@brookdalecc.edu.

- Thanks to Avis McMillan we have a picture of Red Bank Veterinary Hospital’s table at the Dog Walk and Pet Fair and promotion of our Healthcare Training brochure.



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CTE Alternate Route

- The CTE Alternate Route program being offered in October has grown to a total enrollment of 71 students to date. Due to the larger than anticipated enrollment in the program, we have divided the students into four cohort sections dependent upon where they live, or location of their school district. We have been able to rent facility space at NJCU and Atlantic Cape Community College to hold classes for students who reside in the northern and southern portions of the state. The first section began on October 1st, and was held at Brookdale with a total of 16 students entering the program. On October 15th two additional sections will be held at NJCU with 18 students in each section, the fourth section will begin on October 22nd with 19 students at the Atlantic Cape Community College location.
- The large enrollment number necessitated the hiring of two additional instructors for the program, Lisa English and Denise Kebeck who both come to us with CTE backgrounds. They will both be teaching the program in the northern cohort held at NJCU.
- The credit option for the CTE program was offered to the new students at time of enrollment, with 8 students immediately choosing the option. Students will have another opportunity to enroll approximately six weeks after the start of the program.
- A pilot videotape of a presentation to CTE students by Art Marshall, Jayne McBride and instructor Nancy Wheeler-Driscoll discussing the availability of the credit option toward a Technical Education

AAS was completed on September 24th. The presentation covered the requirements of the Technical Education AAS degree and how the CTE program curriculum can earn the students 15 credits toward satisfying these requirements. A final video will be filmed and posted to the ANGEL LMS for students to view.

- Dr. Rob Shumer of National Research Center for CTE, outside evaluator for the program, and Sondra Cannon-Harris facilitated a focus group with the students from the January 2011 cohort on September 24th. The focus group outcomes will be reviewed and provided to us to address any concerns within the program that students shared with their facilitators.

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Technology Programs

There will be a new Electronic Health Records cohort starting October 17.

SCOPE enrolled 3 students in September and 3 so far for October. Several are receiving BRAC funding for their programs.

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Lifelong Learning

- The first cohort of **ARC students** have entered the second year of the **Kach** (keep achieving at Brookdale) program. Each of the six students are currently auditing a class, accompanied by a peer mentor, at the Lincroft campus. The three year certificate program calls for students to attend one full year of self-contained classroom sessions, followed by two years of combined auditing of credit classes, self-contained sessions and work/volunteering.
- Bestselling mystery writer **Carol Higgins Clark** addressed an eager audience of fans and aspiring writers in the Student Life Center on Wednesday evening (10/5). Ms Clark shared her experiences as a writer; her process, character development, crime research and collaborations with Mom, the award winning Mary Higgins Clark. Ms Clark proved a warm, witty and charming speaker who took time for pictures and book signing for many of the participants.

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SBDC

- Jackeline Mejias Fuertes, assistant director of the NJSBDC at Brookdale Community College, was one of the key speakers at the Fort Monmouth Transition Event produced by Booz Allen – Ravens Division and Monmouth County Workforce Development on September 14, 2011. She provided an overview of the NJSBDC services/resources and information on the ETPU program (Entrepreneurial Training Program for the Unemployed) available to individuals interested in entrepreneurship or starting a small business. The information was well received by over 600 attendees scheduled to become unemployed due to the closing of Fort Monmouth.
- The NJSBDC at Brookdale Community College participated in the 2011 Monmouth County Job Fair as a resource provider. The event helped employers connect with talented job seekers. The center provided job-seekers with information on the alternative of self-employment. The event was attended by over 1200 job seekers.
- On Tuesday, September 27, 2011, the assistant director of the NJSBDC at Brookdale Community College addressed over 45 individuals ages 17 – 21 that are currently in the foster care system and involved with Catholic Charity's Youth Group. She provided information on the benefits of having an entrepreneurial mindset, as well as, what it takes to start and run a successful business venture. Several of the participants, who will be exiting the program, expressed interest in the ECP program as a stepping stone to achieving their ultimate goal of becoming a business owner.

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Displaced Homemakers

- During the first quarter of FY12 we have four clients who enrolled in nine OBCD computer classes. These classes have been offered without a fee when there are open seats available at the last minute. The women are extremely appreciative and highly motivated to learn.
- We also have one client who paid \$2234 for two OBCD classes. She also found a part time job to help her manage while she is in school preparing for her career as a PCT.
- We also paid the \$25 application fee for a client who started with four credit classes in September.
- We referred one of our clients to the Self Help Clearing House to get help with starting a group, something she has thought about for a while. She is calling it "The Pursuit of Happiness". It will start at the Hazlet campus in October.

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